


Yogeshwaree Pooja Goolaup

Morcellement VRS 2, Tyack

 5907 7414 |  626 2428

 poojangel4992@gmail.com

Mauritian | Born 04 Sept 1992 | Married

Professional Summary

A dedicated and versatile marketing professional with over **8 years of experience** supporting brand activities, managing promoters, and coordinating marketing campaigns. Strong multitasker with hands-on experience in customer service, digital basics, and frontline brand representation. Reliable, proactive, and passionate about delivering quality work.

Professional Experience

Huawei Technologies Ltd

Marketing Assistant (*June 2016 – Present*)

- Supports marketing strategy execution and day-to-day brand operations
- Coordinates field promoters, events, and retail activations
- Assists in product launches, marketing materials, and reporting
- Maintains brand consistency across all platforms

Promoter / Customer Experience Consultant (*Until June 2016*)

- Delivered product demonstrations and customer guidance
 - Strengthened customer engagement and in-store experience
 - Ensured accurate product knowledge and brand representation
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Milvik (Mauritius) Holding Ltd

Insurance Agent (*2013 – 2014*)

- Promoted insurance products and provided client onboarding
 - Managed customer queries and ensured smooth policy follow-ups
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Emtel Ltd

Official Agent (*June – August 2012*)

- Managed SIM registrations and assisted with customer service
 - Supported sales and frontline customer interactions
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Phoenix Insurance Company

Trainee Marketing Executive (*2012*)

- Assisted marketing operations and administrative tasks
 - Contributed to promotional activities and customer outreach
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Other Work

Salesgirl – Holiday Periods

- Assisted customers and supported daily retail operations
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Education

Higher School Certificate (HSC) – 2011

School Certificate (SC) – 2008

Certifications

- IC3 – Internet & Computing Core Certification (2006)
 - Business Skills – NIMBUSTEC IMS LTD (2013)
 - Google Ads Digital Academy – Brand Awareness
 - Google Ads Digital Academy – Primer: Search, Display & Video Foundations
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Skills

- Social media management
 - Multitasking
 - Customer service
 - Marketing coordination
 - Basic digital marketing
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