

STRONG AND GROWING PORTFOLIO

- We manufacture and market a portfolio of strong local and international brands, and continually develop new products and product categories to satisfy evolving customer needs and tastes.

SOLID MARKET BASE

- Strong market share in Mauritius and Réunion Island with a diversified customer base and distribution channels.

REGIONAL EXPANSION OPPORTUNITIES

- Multi-site production, with three production units in Mauritius and one in Réunion Island.
- Brand representation beyond our local markets includes the Seychelles, Mayotte, mainland Africa and Australia.
- Strategic regional expansion across the Western Indian Ocean region and beyond, driven by a coherent brand portfolio and supported by increasing regional diversification, production flexibility and economies of scale.

SKILLED AND MOTIVATED TEAM MEMBERS

- An employer of choice providing a safe and inspiring work environment. Our team comprises an excellent mix of new talent and experience to drive the business to new heights.
- We have a strong performance culture supported by ongoing talent development and a proven ability to capitalise on market opportunities and optimise operating efficiency.
- We are committed to acting always with integrity, guided by our values, social conscience and customer-centric mindset.

FINANCIAL STRENGTH

- An attractive growth strategy supported by strong cash generation.
- A sound balance sheet and well-balanced gearing.
- Significant capital investment over the past years has increased production capacity, flexibility and efficiency.
- Ongoing focus on cost and operational efficiencies.
- Strong organic growth complemented by a proven ability to integrate strategic acquisitions as well as excellent access to capital markets to fund expansion.

STRONG BRAND

REPRESENTATION IN THE REGION

OPPORTUNITY FOR SHAREHOLDERS

A solid strategic platform in place to support our growth plans

- Business expansion
- Share price appreciation
- Average pay-out ratio of **42%** over the past five years
- Compound annual total shareholders' return of **8%** over the past five years
- Ongoing contribution to social and economic development in the regions where we operate
- Transparent communication and open engagement between management and investors